



# Expo Coat 2011

2011中国(上海)国际建筑涂料展览会

2011.3.29-4.1 上海新国际博览中心  
Shanghai New Int'l Expo Centre

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中国涂料工业协会  
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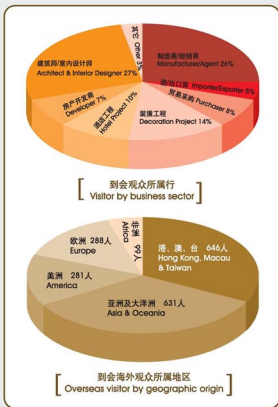
[www.expobuild.com](http://www.expobuild.com)

## 精品涂料盛会，创造行业辉煌

Premium exhibition: a grand gathering of the coating industry

继2010年展会之成功落幕，由中国涂料工业协会和上海博华国际展览有限公司联手举办的“2011中国(上海)国际建筑装饰涂料展览会”(Expo Coat 2011)将于2011年3月29日-4月1日在上海新国际博览中心盛大举行。本届涂料展将与全国最具规模的综合性建材盛会“第十九届中国国际建筑装饰展览会”和亚洲最大规模的酒店采购盛事“第二十届上海国际酒店用品展”联袂举办将为广大涂料企业提供一个与国内地产商、室内设计师、建筑设计师及流通领域经销商进行直面交流的机会。

Expo Coat 2011 will be staged from Mar 29 to April 1, 2011 at Shanghai New Int'l Expo Centre. The exhibition will be co-located with Expo Build China 2011 and Hotelex 2011, providing opportunities for coating manufacturers to meet distributors, designers and architects.



## 关联产业联动，共襄行业盛事

Mega event for related industries to meet

上届展会，涂料及综合建材展区，展出面积合计达51,750平方米，共吸引了来自20个国家和地区的438家参展企业和来自70个国家和地区的29,874名海内外买家。

Together with Expo Build, Expo Light 2010 attracted 438 exhibitors from 20 countries and regions as well as 29,874 international buyers from 70 countries and regions, covering 51,750 sqm.

## 中国国际建筑及室内设计节 —— 聚焦流行趋势，汇聚设计精英 China International Building & Interior Design Festival: setting trends

自2006年首次与展会同期推出后，已经成功连续举办五届。2010年设计节以“绿建筑·新设计”为主题，由中国建筑学会室内设计分会、美国《室内设计》中文版、意大利博洛尼亚展览集团及展会主办方倾力策划，吸引了7,579位设计师的参与。Since its first edition in 2006, China International Building & Interior Design Festival has been successfully held for 5 years. The theme of 2010 is 'GreenArchi, NewDesign' attracting 7,579 designers to participate in.



## 立足华东，辐射全球 From east China to the world

据统计，2009年中国涂料总产量达到755.44万吨，首次超过美国成为了全球涂料生产、消费第一大国。其中，建筑涂料产量达到261.67万吨，同比增长21.19%，高于涂料行业平均增长速度。华东地区占据着中国涂料市场半壁江山，上海作为区域龙头以及国内首屈一指的大都市，对长江三角洲区域有着巨大的城市辐射效应。

The production volume of China's coating industry reached 7,554,400 tons, surpassing USA to be the biggest manufacturer and consumer. East China contributes to half of the country's production volume and Shanghai is the leading metropolis in this region accessing surrounding cities.



## 业界权威强强联合，共创综合采购平台 Synergies of market insiders

中国涂料工业协会 成立于1985年，是国内最具权威的涂料行业协会，也是亚太涂料工业协会 (APIC) 和国际涂料、印墨理事会 (IPIC) 的成员单位。

China National Coatings Industry Association - Founded in 1985, CNCIA is the member of APIC and IPIC.

上海博华国际展览有限公司 是亚洲博闻集团在中国大陆的合资公司，是中国唯一服务地产开发商和建筑师的高端建材精品展会主办机构，每年举办多达30个国际性展会（包括久负盛名的“中国国际家具展览会”、“中国国际建筑装饰展览会”、“上海国际酒店用品博览会”。Shanghai UBM Sinoexpo is UBM Asia's joint-venture company based in Shanghai. It stages over 30 international trade fairs in China every year, including some of the largest exhibitions of their kind in the country such as Furniture China, Expo Build China and Hotelex.

## 环保浪潮与时尚渴望，掀起涂料品质革命 Green revolution: new trend for coating

随着低碳节能概念的不断深化和人们环保意识的提高，绿色环保、超耐候性、低能耗、高性能的涂料产品将成为市场的主流。

本届展会中建筑涂料及化学建材展区将以“创新科技与时尚潮流的激情碰撞”为主题，通过“中国国际建筑及室内设计节”期间的系列高峰论坛、设计大赛、作品展示、商贸配对等多种形式，邀请涂料龙头企业、地产业巨擘、国际设计大师、星级酒店业主等共聚一堂，帮助展商深入了解市场需求、行业趋势的同时，亦有良机得到全方位的产品展示，并博得设计师和开发商的青睐。

As people are more aware of carbon neutral, new generation of coating has to be green, weather-proof and has lower energy consumption and better performance.

At Expo Coat 2011, building coating and chemicals area will interpret the theme of 'Technology meets Trend', display areas and networking activities will be organized during China International Building & Interior Design Festival to help exhibitors understand the market needs and trends as well as get their products displayed and favored by designers and architects.



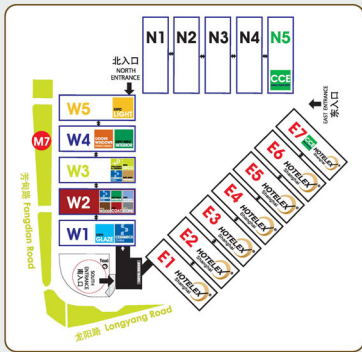
聚商机 同发展 共辉煌

Opportunity, Development, Prosperity

透明色  
Color White

## 展品范围 Exhibits Profile

- 建筑涂料:** 各类民用、建筑用、内外墙及地坪涂料、家具油漆、隔热涂料、防火防水涂料、装饰涂料、粘接材料、地坪涂料、涂料原材料、涂料加工设备、防水材料、防水卷材及木器漆、木材防腐与保护涂料、丙烯酸酯树脂涂料、聚氨酯涂料、粉末涂料、水性涂料、防静电涂料、复合硅酸盐涂料、纳米涂料、各种涂料颜料及配料、建筑砂浆、纤维类绝热材料、硬质绝热材料、聚氨酯、聚苯乙烯、有机或无机类绝热材料及其制品等。
- 化学建材:** 瓷砖胶粘剂, 石材胶粘剂, 板材用胶粘剂, 建筑结构密封胶, 建筑胶, 墙纸墙面修补胶, 胶带, 嵌缝胶, 填缝剂, 防水剂、防锈材料, 玻璃安装用密封胶, 结构胶粘剂, 外加剂, 助剂等。
- Building Coating:** Civil & Industrial Coating, Furniture Painting, Heat Insulation Coating, Fire Resistant & Waterproof Coating, Decorative Coating, Adhesive Materials, Floor Coating, Coating Raw Materials, Coating Process Equipment, Waterproof Materials, Waterproof Roll Material & Woodenware Paint, Wood Anti-corrosive & Protection Coating, Paint Pigment & Ingredient, Building Mortar, Fiber Heat-Insulation Material, Hard & Heat Insulating Material, Poly Urethane Resin, Polystyrene, Organic/Inorganic Heat-Insulation Material etc.
- Chemical Building Materials:** Tile Adhesive, Stone Adhesive, Board Adhesive, Building & Construction Sealants, Building Adhesive, Mending Adhesive For Paperhanging & Wall, Adhesive Tape, Caulking Compound, Waterproof Agent, Antirust Material, Glazing Adhesive Sealant, Addition Agent, Auxiliary Agent, etc.



联系方式 Any enquiry please contact

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## 参展报名表 Application Form

本公司有兴趣参加2011年3月29日-4月1日在上海新国际博览中心举办的“2011中国（上海）国际建筑涂料展览会”。  
We are interested in exhibiting at Expo Coat 2011.

We would like to reserve:

我欲订 标准展台12平方米 (4米×3米) \_\_\_\_\_ 个 \_\_\_\_\_ sqm shell scheme (min 12 sqm)

室内光地 (36平方米起组, 展场限高8米) \_\_\_\_\_ 平方米 \_\_\_\_\_ sqm raw space (min 36 sqm)

姓名Name, \_\_\_\_\_ 职务Title, \_\_\_\_\_

公司名 (中文) Chinese Company: \_\_\_\_\_

公司名 (英文) English Company: \_\_\_\_\_

地址 Address, \_\_\_\_\_ 邮编Post Code, \_\_\_\_\_

电话Tel: \_\_\_\_\_ 传真Fax: \_\_\_\_\_

信箱Email: \_\_\_\_\_ 网址Website: \_\_\_\_\_

展出产品Exhibits: \_\_\_\_\_ 填表日期Date: \_\_\_\_\_

A. 标准展台 Shell scheme: RMB 1,100元/m<sup>2</sup>, USD 250/m<sup>2</sup> B. 室内光地 Raw space: RMB 1,000元/m<sup>2</sup>, USD 200/m<sup>2</sup>